

# JOURNEY TO CLEAN

Responsible. Sustainable.

The U.S. travel industry is working to deliver end-to-end sustainability for every trip a traveler takes—and we’re making progress. Across every sector, travel companies and organizations are making tremendous strides in lowering carbon emissions, conserving resources, reducing waste, protecting natural attractions and upholding rigorous environmental standards with our business partners. Through these efforts, the travel industry aims to thrive in a more sustainable future while preserving the beauty of our planet for generations to come.

Learn more about our industry’s commitment to sustainable travel by reviewing snapshots from leading travel organizations below. For a more in-depth overview of the industry’s actions, please visit [www.journeytoclean.com](http://www.journeytoclean.com).

Leading Travel Industry Organization	Sustainable Travel Commitments
<b>Accor</b>	Was the first international hotel group to make a long-term commitment to reach net-zero carbon emissions by 2050.
<b>ADARA</b>	Created a Sustainable Travel Index that considers length of travel, sustainable accommodations, local spending, and traveler investments in sustainable products.
<b>American Airlines</b>	Striving toward three major emissions goals: to reduce GHG emissions intensity 45% by 2025, to reduce Scope 2 emissions 40% by 2035, and to achieve net-zero emissions by 2050.
<b>American Express</b>	Investing \$10 million in partners and programs to address climate change and pollution from 2021 through 2025.
<b>American Express Global Business Travel</b>	Offers high-quality carbon offsets accredited by independent third parties, helps client measure and mitigate carbon emissions, and promotes green suppliers and content at point of sale.
<b>Amtrak</b>	Set a goal to achieve net-zero emissions by 2045, with an interim target to reduce emissions 40% by 2030. Amtrak is poised to play a leading role in the modal shift to rail in support of global efforts to reduce GHG emissions
<b>Associated Luxury Hotels International (ALHI)</b>	Partnering with Evergreen to plant more than 1,000 trees, saving more than 150,000 kg of carbon dioxide from the atmosphere.
<b>Avis Budget Group</b>	Partnering with Uber to help drivers transition to zero-emission vehicles. The company is also Increasing fuel efficiency via an optimization system for fleets and has set a goal reduce GHG emission 30% by 2030.
<b>Boom Supersonic</b>	Achieved carbon neutrality in 2021, accounting for emissions across all 3 scopes, through greenhouse gas (GHG) emission reduction initiatives and by addressing remaining CO2 with high-quality carbon credits.

**Brightline**

On track to realize carbon-free rides. Brightline's diesel-electric locomotives run on clean biodiesel for lower emissions and help to remove 3 million cars from roads each year.

**Caesars Entertainment**

Set approved Science Based Targets in 2018 and was the first gaming company to include an approved Scope 3 Target: Caesars commits to reduce absolute Scope 1 and 2 emissions (from a 2011 base-year) by 100 percent by 2050 and have 60 percent of suppliers institute science-based GHG reduction targets for their operations, which align with well-below 2 degree C science.

**Carnival Corporation**

Investing in a first-of-its-kind lithium-ion battery storage system, installing hull air lubrication systems, testing fuel cells powered by hydrogen derived from methanol and exploring carbon capture and storage.

**Cruise Lines International Association (CLIA)**

CLIA members are charting a course to net-zero carbon cruising globally by 2050. Cruise lines are utilizing LNG now as a transitional fuel and are exploring sustainable marine fuels and propulsion technologies, including advanced biofuels and other renewable energy solutions such as synthetic fuels, methanol, hydrogen, fuel cells and batteries. Cruise lines continue to make significant investments in shoreside electricity.

**Delta Air Lines**

Launched a sustainable travel innovation lab to accelerate research, design and testing for more sustainable air travel. Delta is also scaling up its use of sustainable aviation fuels (SAF), carbon offsets, innovations in propulsion, post-combustion engines, electric power delivery and fuel cells, early retirement for older fleets and fuel saving initiatives

**Denver International Airport**

Uses four photovoltaic solar arrays with a combined capacity of 10 megawatts to offset up to 11,465 metric tons of GHG each year.

**Destination DC**

Features a Sustainability Task Force that educates employees and member businesses on achieving greater sustainability through quarterly challenges and regular webinars.

**Delaware North**

Delaware North's environmental management platform, GreenPath, has saved millions of gallons of water, reduced energy consumption and diverted thousands of tons of solidwaste.

**Disney Parks & Resorts**

**Established a set of environmental goals** in December 2020 and December 2022 that aim to reduce greenhouse gas (GHG) emissions; help protect local watersheds; minimize waste; create products and packaging with environmentally preferable materials; and design and construct our buildings and attractions sustainably.

**Enterprise Holdings**

Actively identifying opportunities to reduce its environmental impact, working to support technological, fuel and fleet advancements and embracing the electrification transition through a long-term, thoughtful approach for the benefit of all stakeholders.

## Leading Travel Industry Organization

## Sustainable Travel Commitments

### **Etihad Airways**

Striving for net-zero carbon emissions by 2050. To do that, Etihad aims to achieve a 20% reduction in emissions intensity by 2025, and by 2035, cut 2019 net emissions in half. As part of its Greenliner Programme, Etihad launched its first Sustainable Flight in October 2021, which reduced emissions by 70%, used 80% fewer plastics, and was 100%.

### **Expedia Group**

Signed the Glasgow Declaration on Climate Action in Tourism and committed to both aligning our operations with a Net Zero future and accelerating the industry's transition by empowering travelers to book more sustainable options and supporting suppliers to offer them

### **Experience Scottsdale**

Published a **Sustainable Scottsdale itinerary** to provide travelers with a guide to tread lightly and trim their carbon footprint while visiting Scottsdale.

### **Google Travel**

Provides information about hotels' sustainability efforts in search results, verified by independent organizations like GreenKey and EarthCheck. Travelers can find and sort flight options by carbon emissions estimates

### **The Hertz Corporation**

Committed to shaping the future of modern mobility through technological innovation and electrification

### **Hilton Hotels & Resorts**

Aiming to cut scope 1 and 2 carbon intensity by 61% in 2030. One-third of Hilton-managed hotels across Europe, the Middle East, and Africa are currently powered with 100% certified renewable energy

### **IHG Hotels & Resorts**

Every IHG hotel is given access to IHG's Green Engage™ system, an online environmental management platform, which helps hotels measure, report and manage their use of energy, water and waste.

### **Las Vegas Convention and Visitors Authority**

Acquired the Las Vegas Monorail, which transports millions of passengers per year using 100% electric energy and producing zero emissions.

### **Los Angeles World Airports**

Will equip its parking structures with 1,200 EV charging stations by the end of 2023. In 2021, over 60% of LAX's vehicle fleet was powered by alternative fuels

### **Maritz**

Measures and analyzes Green House Gas emissions information for an event and counsels clients on how to improve the event's sustainability based on findings from their proprietary Carbon Footprint Measurement Tool.

### **Marriott International**

Rolling out residential-sized amenities to eliminate 500 million tiny toiletry bottles from landfills annually

### **MGM Resorts International**

Provides renewable electricity to its properties through its 100 MegaWatt Solar Array.

## Leading Travel Industry Organization

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### National Park Service

Partnered with Subaru of America and the National Parks Conservation Association to pilot a Zero Landfill Initiative in three national parks

### New Orleans & Co.

Joined with LifeCity and local business leaders to reduce waste through promoting recycling, waste diversion, locally sourced goods and energy conservation.

### Norwegian Cruise Line

Helping to restore severely degraded coral reefs in the Cayman Islands, preserving a vital local ecosystem and popular local attraction among U.S. cruise passengers.

### NYC & Company

Partners with The Nest Summit, WTTC and The Climate Group on initiatives to educate its membership and the public during Climate Week NYC.

### Pittsburgh International Airport

Spearheaded the use of alternative energy sources as the first airport in the world to be completely powered by natural gas and solar energy.

### The Port of Portland and Portland International Airport

Building a ground source heat pump system that will reduce the use of natural gas for heating the PDX terminal by 95%.

### San Francisco Giants

Awarded the Green Glove Award for the ninth consecutive year in recognition of their industry-leading sustainability efforts, as well as the Governor's Environmental and Economic Leadership Award, CA's highest environmental honor, for diverting 95% of trash from landfills

### San Francisco International Airport

Leading the world's largest airport initiative to develop and deploy SAF and currently receives the highest volume of SAF of any airport in the world. Emissions from SAF are estimated to be up to 80% lower than those of conventional aviation fuel, thereby reducing aircraft climate impacts and improving local air quality.

### SeaWorld Parks and Entertainment

Continuing its renewable energy investment, exemplified by its launch of a solar array at Aquatica San Diego, which is expected to generate up to 90% of the park's energy use.

### Sonoma County Tourism

Most of Sonoma County's 425 wineries, and 99% of its 60,000 vineyard acres are certified sustainable, having passed a rigorous review of their management of energy, soil, and water.

### Travel Michigan

Supports Michigan Cares for Tourism, an all-volunteer group which helps restore Michigan's historic, cultural and natural attractions.

### Travel Oregon

Promotes pack in/pack out for visitors to show respect for public lands and lessen environmental impact. Visitors are encouraged to pack out what they pack in, including take-out containers, food waste and face coverings.

## Leading Travel Industry Organization

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### Tripadvisor

Helping to lead an industry effort, the Travelyst Coalition, to develop an open-source, standardized method for calculating air travel emissions and verifying sustainable accommodations.

### United Airlines

Became the first airline to fly a passenger flight using 100% SAF. United plans purchase more SAF and hydrogen-electric engines aiming to achieve net-zero emissions without the use of traditional carbon offsets

### Universal Parks & Resorts

Generates energy from food waste through an on-site anaerobic digester at Universal Orlando. Installed irrigation control sensors at Universal Orlando and Hollywood adjust watering as needed based on real-time ground moisture and weather data.

### VISA

Achieved carbon neutrality across its operations beginning in 2020 through transition to 100% renewable energy, energy efficiency initiatives and limited use of carbon offsets

### Visit Anaheim

Realizes solar panel benefits from the convention center and supports recycling programs, sustainable food and beverage options and containers, and the largest all-electric fleet of buses and vehicles in California

### Visit California

Launched a Sustainability Resource Center with resources for journalists, influencers and trade professionals aimed at promoting responsible, sustainable travel.

### VISIT FLORIDA

Provides a comprehensive guide to voluntarism across the state, allowing visitors to participate in environmental initiatives. Examples include participating in planting native plants and helping rehabilitate marine life.

### Visit Lake Charles

Joined Leave No Trace for Lake Charles' 2nd largest attraction, the Creole Nature Trail All-American Road.

### VisitLEX

Developed a city-wide Hospitality Green Check program, which certifies industry partners based on energy, water quality and conservation, waste reduction, transportation and urban forestry metrics.

### Visit North Carolina

Investing in electric vehicle charging capabilities for staff and for customers

### Visit Phoenix

Uses FSC-certified paper products and electric vehicles or carts for downtown site tours

### Wyndham Hotels & Resorts

Provides a Green Certification program a five level progression—that helps hotels reduce their environmental footprints and operate more efficiently through eco-friendly initiatives, with Wyndham Green badges featured on hotels' webpages.